



# The Projector

THE NEWSLETTER FOR PSA-MEMBER CLUBS & COUNCILS FALL 2010

<http://psa-clubservices.org/>

## Chapters, Clubs, and Councils

### Vice President:

Sharp Todd, APSA, PPSA  
stoddone@aol.com

### Council Services Director:

Hazel Meredith  
Hmeredithpsa@aol.com

### Camera Club Committee Chair:

Margaret Sprott  
dick\_margaret@verizon.net

### PSA International Newsletter

#### Contest Director:

Joan Field, APSA  
jfzgf@att.net

### PSA International Website

#### Contest Director:

Charles Burke, APSA, PPSA  
nichburke@yahoo.com

### Camera Club Sparkle Group

#### Moderator:

Hazel Meredith  
Hmeredithpsa@aol.com

### PhotoEditors Group Moderators:

Margaret Sprott  
dick\_margaret@verizon.net and  
Joan Field, APSA,  
jfzgf@att.net

### PSA Journal Camera Club News

#### Editor:

Hazel Meredith  
Hmeredithpsa@aol.com

### Editor, The Projector:

Pat Gordy  
patgordy@bellsouth.net

### Youth Photography Showcase

#### Director:

Kathy Braun, APSA  
Pkzbraun@aol.com

**Member Organizations of PSA include Camera Clubs, Camera Club Councils, Federations, and Associations.**

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## First PSA Club Reps of the Year Honored

by Joanne Stolte, APSA, EPSA, Information Systems Vice President

At the PSA 2010 Conference in Charleston, SC, the first PSA Club Representatives of the Year were honored. The Club Representative of the Year Award recognizes those Club Reps who keep their PSA-member club involved with PSA activities, present PSA information at each club meeting, and refer many individual members to PSA. Two awards are presented annually: one to the Club Rep of the Year from a “large” club and the other to the Club Rep of the Year from a “small” club.



**Nellie Bretherick of the Dallas Camera Club receives the PSA Club Rep of the Year Award for a small club from PSA President Fred Greene, FPSA, PPSA. (Photograph by Truman Holtzclaw)**



**Joanne Stolte, APSA, EPSA, Membership Vice President, presents Club Rep of the Year Award for a large club to Susan Bailey of Carolinas' Nature Photographers Association during the 2010 PSA Conference in Charleston. (Photograph by Laurie Friedman)**

Earning the award for small clubs was **Nellie Bretherick**, who, until recently, was the Club Rep for the **Dallas Camera Club** of Dallas, TX. Nellie has referred 25 new members to PSA and has earned a second PSA Membership Star.

The 2010 recipient of the Club Representative of the Year award for a “large” club is **Susan Bailey**, who, until recently was the Club Rep for the **Carolinas' Nature Photographers Association (CNPA)**. Susan has referred 42 new members to PSA since she joined PSA in August 2009.



April Bielefeldt, above right, won the free copy of Lightroom® 3 at the Lancaster Photography Association's Adobe® Lightroom® 3 Club Event. Helen Henry, Region 10 Director, is at left.

Below are some attendees at the Lancaster Photography Association's Adobe® Lightroom® 3 Club Event lead by Helen Henry.

(Photographs by Paul Craft)



## CLUBS ENJOYING SUCCESS OF PSA ADOBE® LIGHTROOM®3 CLUB EVENTS

by Pat Gordy, Region 13 Director and Editor of *The Projector*

To celebrate the launch of Lightroom 3, Adobe® is offering PSA-member Camera Clubs an exclusive opportunity to host a Lightroom® 3 Club Event by providing everything needed including software, prizes, and training to host a successful event.

Many PSA Member Clubs have already held their Adobe® Photoshop® Lightroom® 3 Club Events and have reported great success, while others have events scheduled. Does your club have one of these events planned? If not, see the details at <http://psa-clubservices.org/> and get started.

The **Lancaster Photography Association** of Lancaster, CA, held its event on October 26, with **Helen Henry**, Region Director, Region 10 (southern California) leading it after she took the Julieanne Kost training.

To get the required 50 in attendance for an Adobe® Club Event, the **Middle Georgia Camera Club** of Macon GA, and the **Digital Imaging Photography Guild** of Warner Robbins, GA, teamed up to hold their event in September, led by William Haun. **Tom Stoner**, PSA Club

Rep for the Digital Imaging Photography Guild, said, "We had more than 60 people in attendance from the two clubs. Attendance was evenly divided between the two clubs. It was by far one of the better photography events we have conducted."

To inspire your club members to take a fall trip to Colorado, and to attend the PSA 2011 Conference in Colorado Springs, September 18-24, have your webmaster and/or newsletter editor begin using the 2011 Conference logo. It can be downloaded from [http://www.psa-newmember.org/getting\\_started/logo\\_usage.html](http://www.psa-newmember.org/getting_started/logo_usage.html)

While at the above website, they can also download the current approved PSA logo (not the one with the eagle) and read about the proper usage of the PSA logo.



## Three Clubs Earn the PSA Club Service Award

by Pat Gordy, PSA Region 13 Director and Editor of *The Projector*

At the PSA Conference in Charleston, the **Cleveland Photographic Society** of Cleveland, Ohio; the **Image Makers Camera Club** of Oconomowoc, Wisconsin, and the **Photographic Society of Chattanooga**, TN were each presented with the PSA Club Service Award.

Club Service Awards are given in recognition of many major photography service efforts made by a member club in communities worldwide. The award recognizes clubs participation in photographic projects of a civic nature such as town or area publicity, welfare and charity fund-raising, historical docu-

mentation, community promotion, and education in the art and craft of photography. This award may be applied for by a club member or officer, with endorsements. It is presented at the PSA Conference. Application information may be found at [http://psa-clubservices.org/club\\_services/recognition.html](http://psa-clubservices.org/club_services/recognition.html)

## Contest Report and Education Needs of Clubs

by Margaret Sprott, Camera Club Committee Chair

Members of the Camera Club Committee have had a busy couple of months, managing contests, going to the PSA conference, and mailing out awards. Thank you to: **Joan Field, APSA** for a superb job of managing the Newsletter Contest and presenting the awards at the PSA conference; **Charlie Burke, APSA, PPSA** for taking over the Website Contest in the middle of the year and doing a wonderful job with it; **Roz Kleffman** for accepting the entries and managing the judging for the Councils Challenge and compiling the results, and sending the entries to **Sharp Todd; Hazel Meredith** for taking down the Councils' Challenge prints at the end of the conference and for being the back-up receiver of all the newsletter entries; and **Sharp Todd, APSA, PPSA** for preparing and presenting a wonderful CD of the winners and all of the entries in the Councils Challenge, a copy of which has been given to all of the councils.

There was good participation in all the contests with 58 entries in the newsletter contest, 55 in the website contest, and 13 councils participating in the Councils Challenge. There were significantly more entries from

large clubs in both the newsletter and website contests so the definitions of large vs. small clubs may change next year. Watch for the entry instructions in the *PSA Journal*, on the PhotoEditors on-line site, and here in *The Projector* next spring.

### Education Needs of Clubs

If your camera club is anything like ours, you have many members clambering for more education. PSA will be attempting to meet some of this need, but your input is needed. I would love to hear answers from all of you to the following questions:

- What topics are of interest to your club?
- What would be the best way to get this type of information to your club?
- Would your club be likely to borrow relevant programs from PSA if they were available?
- Do you know any great instructors and can you give us their names?

Please e-mail me at [dick\\_margaret@verizon.net](mailto:dick_margaret@verizon.net) with your answers, and I'll be looking forward to hearing from you.

## PSA Councils Challenge 2010 Results

by Sharp Todd, APSA, PPSA, Chapters, Clubs, & Councils VP

The 2010 Councils Challenge judging took place during the first week of July. **Roz Kleffman** of the Bowie-Crofton Camera Club organized and coordinated the effort. The judges were **Dick Whitley, APSA, PPSA**, Dave Horneck, and **Bill Conway**. Others from the club that helped were **Beth Fabey**, Zolt Levay, Shirley Conway, Vince Ferrari, and **Gretchen Buddenhagen**. Thanks go to the Bowie-Crofton Camera Club, **Roz Kleffman**, the judges and the workers.

Again this year, The New England Camera Club Council (NECCC) won the over-all FIRST PLACE with a total of 296 points. New England Camera Club Council (NECCC) won the digital section with 108 points. North Central Camera Club Council (N4C) won the print section with 104 points. Wisconsin Area Camera Clubs Organization (WACCO) won the slide section with 96 points.

Organization	Total Points	Digital	Prints	Slides
New England Camera Club Council, NECCC	296	108	93	95
North Central Camera Club Council, N4C	288	96	104	88
Wisconsin Area Camera Clubs Organization, WACCO	280	105	79	96
Twin Cities Area Council of Camera Clubs, TCACCC	275	98	91	86
Chicago Area Camera Club Association, CACCA	268	85	98	85
The Association of Finnish Camera Clubs, FINNISH	250	96	82	72
Gulf States Camera Club Council, GSCCC	181	93	88	—
China Communication Photography Association, CHINA	179	79	100	—
San Joaquin Valley Camera Club Council, SJVCCC	170	88	82	—
Northern California Council of Camera Clubs, NO. CAL.	102	102	—	—
Northwest Council of Camera Clubs, NWCCC	99	—	99	—
Delaware Valley Council of Camera Clubs, DVCCC	96	96	—	—
Southern California Council of Camera Clubs, S4C	92	92	—	—

There were a total of thirteen councils or associations participating this year with six competing in all three sections, three competing in two sections, and four competing in only one section. This competition is open to any organized group of camera clubs. This group must be a member of PSA. The individual clubs within the organized group do not have to be PSA members for the organization to be able to join in on the competition. If your club is in a PSA member organization of clubs and not represented in the results above, we'd like to see it in competition next year.



**First Place  
Digital  
Individual  
PSA Councils  
Challenge**  
  
**“Back to the  
Colony”  
by Tapio  
Karajalainen**

**DIGITAL**

	<b>Maker</b>	<b>Council</b>	<b>Title</b>
<b>1st</b>	Tapio Karjalainen	FINNISH	Back to the Colony
<b>2nd</b>	Tom Savage, APSA, PPSA	GSCCC	Crane in Early Light
<b>3rd</b>	Marvin Gerstein	DVCCC	Old Salt
<b>HM</b>	Karl Leck	DVCCC	Ballett in the Field
<b>HM</b>	Steven Berkowitz	DVCCC	Fox Family
<b>HM</b>	Jan Lee	GSCCC	Rapt Attention
<b>HM</b>	Burt Johnson	NO. CAL.	Water Drops Colliding
<b>HM</b>	Linda Dunlap	N4C	Rubies
<b>HM</b>	Chris Wraight	NECCC	Late Throw to Second
<b>HM</b>	Lazlo Gyorsok	NECCC	One Way
<b>HM</b>	John Anderson	TCACCC	Owl Rise
<b>HM</b>	Terry Molter	WACCO	Cape-May

**SLIDES**

- 1st** Marilyn Gladitsch, PPSA  
TCACCC "May" Hepaticas
- 2nd** Bob Kleppin  
WACCO Rays of Life
- 3rd** Al Carlson  
WACCO Peacock - Scotland
- HM** Monica Verma  
NECCC Lanqur Family
- HM** Gerald Emmerich, Jr., FPSA, EPSA  
WACCO Bond in Gold
- HM** Sandra Matson  
WACCO Lighthouse at Sunset



**First Place  
Slides  
Individual  
PSA  
Councils  
Challenge**  
  
**“May”  
Hepaticas  
By  
Marilyn  
Gladitsch,  
PPSA**

**First Place  
Prints  
Individual  
PSA  
Councils  
Challenge**



**“Painted  
Lips”  
  
By Greg  
Bartosik**

**PRINTS**

- 1st** Greg Bartosik  
NECCC Painted Lips
- 2nd** Ken Johnson  
N4C Sunrise at Monument Valley
- 3rd** Bruce Bernstein  
N4C Wave Break
- HM** Bob Benson, APSA  
CACCA Thomas Moulton Homestead
- HM** Mei Wang  
CHINA Going Home
- HM** Ed Lorson  
N4C Last Light of Day
- HM** Lynda Richards  
N4C Violinist
- HM** Nichon Thorstrom-Smith  
NWCCC Turning One Hundred Three
- HM** Cynthia Fleury  
TCACCC Rustic Boat
- HM** Geoffrey Kuchera  
TCACCC The Barn Down the Lane

## 2010 PSA Club Website Contest Results

by Charles Burke, APSA, PPSA, Website Contest Director

The 2010 PSA Club Web Site enjoyed a significant increase (5) in participation as there were 36 Division A Clubs (greater than 50 members) and 19 Division B Clubs (50 members or less). Thank you to all the clubs that submitted entries and congratulations to those that won awards.

For the 2011 contest, serious consideration is being given to establishing a third division. This is being done in anticipation of the program's expected and continued growth as well as providing more opportunities for clubs to gain well-deserved recognition of their websites. In addition to extending a warm welcome to those clubs planning to continue their participation, all other clubs are cordially extended an invitation to join the contest and enjoy another of the many valuable benefits available to PSA-member clubs. Please remember, also, that the contest is open to all clubs, regardless of their location world-wide.

### Division A (Large Clubs - More than 50 Members)

**1st Place** - Delaware Photographic Society (DE)

**2nd Place** - Loveland Photography Society (CO)

**3rd Place** - Twin City Camera Club (MI)

**HM** - Coastal Camera Club (DE)

**HM** - Lake County Camera Club (IL)

**HM** - New England Camera Club Council. Inc. (MA)



### Division B (Small Clubs - 50 Members or Less)

**1st Place** - Photographic Society of Vineland (NJ)

**2nd Place** - New Jersey Federation of Camera Clubs (NJ)

**3rd Place** - Jackson Photographic Society (MS)

**HM** - Gateway Photographers of Staten Island (NY)

**HM** - Greater Bridgeport Camera Club (CT)



## PSA Region Directors Available to Speak to Clubs about PSA Membership Benefits

If your club would like to know more about the benefits of its PSA club membership, why not invite your PSA Region Director to present a program on PSA member benefits? PSA Region Directors have a PowerPoint presentation they can use to review the club's PSA benefits. Find the contact information for your PSA Region Director at <http://psa-newmember.org/psa-regions/> if you do not already have it.

## 2010 PSA International Newsletter Contest Results

by Joan Fields, APSA, Newsletter Contest Director

### Chapter/Council Category

Award	Newsletter	Editor	Camera Club Organization
First Place	NECCC Bulletin	Bob Gorrill, APSA, MNEC	New England Camera Club Council
Second Place	Council News	Marcia Brandt	Central Coast Counties Camera Club Council
Third Place	CACCA News	Jerry Hug	Chicago Area Camera Clubs Association
Most Well-Written Article (tie)	CACCA News	"The Pain and Pleasure of Critical Analysis" by John Fishback	Chicago Area Camera Club Association
Most Well-Written Article (tie)	Council News	"Horsetail Falls at Yosemite Valley" by John Avera	Central Coast Counties Camera Club Council
Best Nameplate/First Page	Council News	Marcia Brandt	Central Coast Counties Camera Club Council
Best Use of Photography	NECCC Bulletin	Bob Gorrill	New England Camera Club Council
Best Layout/Design	CACCA News	Jerry Hug	Chicago Area Camera Club Association
Best Variety of Information Presented	Northern Focus	Pat Porrett	Northern Counties Photographic Federation
Best Black and White	InFocus	Audrey Waitkus	Wisconsin Chapter of PSA
Best Calendar Presentation	Northern Focus	Pat Porrett	Northern Counties Photographic Federation
Best Motivational Focus	NECCC Bulletin	Bob Gorrill	New England Camera Club Council
Best Presentation of Competition Scores	Flash	Herb Spencer	San Joachin Valley Camera Club Council

### Large Club Category

Award	Newsletter	Editor	Camera Club Organization
First Place	Imagery	Fred Rushworth	Images Alberta Camera Club
Second Place (tie)	The Viewfinder	Jeff Kendrick	Bowie-Crofton Camera Club
Second Place (tie)	Cameraderie	Gosia Bodurka and Vickie Allin	National Institutes of Health Camera Club
Third Place	Lens and Eye	Jose Cartas	North Bethesda Camera Club
Honorable Mention	Camera in the Wild	Bob Williams	Carolinas' Nature Photographers Association
Honorable Mention	The Filter	Barbara Rozavsky	Greater Lynn Photographic Association

## Newsletter Contest Results ... continued from Page 7

Honorable Mention	Darkroom Door	Marcia Polevoi	Cleveland Photographic Society
Honorable Mention	In Focus	Sue Marrugi	Grand Photos of Sun City Grand
Honorable Mention	Metered Readings	Denise Bush	South Jersey Camera Club
Honorable Mention	Exposures	Michelle Drackett	Western Reserve Photographic Society
Honorable Mention	The Contact Sheet	Mary McLain	Photographic Society of Chattanooga
Most Well-Written Article	Cable Release	"Capture, Store, Share: PMA Conference Review" by	Silver Spring Camera Club
Most Well-Written Article	Bluenose Focus	"Shooting and Stitching Panoramic Photographs" by Mike McCarthy	Photographic Guild of Nova Scotia
Best Nameplate/Front Page	CLIX	Karianne Schukei	Phoenix Camera Club
Best Layout/Design/Theme	Darkroom Door	Marcia Polevoi	Cleveland Photographic Society
Best Variety of Information	Focus	Charlotte Broome	Toronto Camera Club
Best Use of Color	Camera in the Wild	Bob Williams	Carolinas' Nature Photographers Association
Best Black and White	The Filter	Barbara Rozavsky	Greater Lynn Photographic Association
Best Presentation of Competition Scores	The Proof Sheet	Sharon Eisenzopf	Manassas Warrenton Camera Club
Best Humor/Human Interest	Exposures	Michelle Drackett - for the "Mr. Tuesday" column	Western Reserve Photographic Society

## Small Club Category

Award	Newsletter	Editor	Camera Club Organization
First Place	HypoCheck	Doug and Jaci Finch, APSA	Oklahoma Camera Club, Inc.
Second Place	SAPShots	Mario DelRosso	Schaumburg Area Photographic Soci- ety
Third Place	North Metro Photo News	Carol Madison	North Metro Photo Club
Honorable Mention	The Stereo Window	Dennis Green	Detroit Stereographic Society
Most Well-Written Article	HypoCheck	"Adobe Photoshop CS5 Im- provements" by Tom McCreary, PPSA	Oklahoma Camera Club, Inc.
Best Nameplate/Front Page	Thunder and Lighting	Bill Merrell	Thunder Mountain Camera Club

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**Newsletter Contest Results ... continued from Page 8**

Best Use of Photography	The Lens	Samanta Bianchi	Camera Club of Central New England
Best Lay-out/Design/Theme	HypoCheck	Doug and Jaci Finch, APSA	Oklahoma Camera Club, Inc.
Best Variety of Information	SAPShots	Mario DelRosso	Schaumburg Area Photographic Society
Best Calendar Presentation	North Metro Photo News	Carol Madison	North Metro Photo Club
Best Use of Color	Cactus Points	Shirley Anne Ramaley	Saguaro Camera Club
Best Presentation of Competition Scores	Mt. Baker Camera Club Newsletter	Marilyn Hektner	Mt. Baker Camera Club

**Top Awards**

Award	Newsletter	Editor	Camera Club Organization
Arthur P. Henricks, Jr. Memorial	Imagery	Fred Rushworth	Images Alberta Camera Club
Director's Choice	The Viewfinder	Jeff Kendrick	Bowie-Crofton Camera Club

**New Council Services Director**

*by Hazel Meredith, Council Services Director & PSA Journal Club News Editor*

Recently, I accepted a newly created position within the Chapters, Clubs, and Councils Vice Presidents area - that of Council Services Director. The goal of this director is to create programs specifically for PSA Member Councils in order to give Councils more avenues to become active and enhance the value of the PSA membership.

My first task will be to create a master list of judges and speakers to be shared among all PSA Member Councils. In the near future, I will be contacting the president of each Council in order to obtain any

current lists the Council may already have, as well as add the names of members that may wish to judge or speak at other Councils.

If you have any suggestions for Council activities, please feel free

to contact me at [hmeredithpsa@aol.com](mailto:hmeredithpsa@aol.com)



**Did you know that PSA-member clubs can submit photos for their Region webpage? Just take a photo of a club event and submit it to your PSA Region Director who will have it uploaded to the webpage of your Region for all to see.**